

CRISIS CULTURE SURVEY

...PERCEPTION ANALYSIS



Crisis Culture
SURVEY

CRISIS

RESPONSE

IMPACT

CULTURE

You survived the crisis - but did your safety culture?

Background

When a crisis hits, it is going to affect your organization to the core – for better or worse. Problem is, you don't know which way.

By understanding how employees perceive the crisis being handled by management, you will have insight into the impact of the crisis on your safety culture and the important ability to address issues and to move forward.

The Safemap Crisis Culture Survey is a new tool to support the management of a crisis.

Intent

The Safemap Crisis Culture Survey looks at your culture during or after a crisis through the eyes of your employees. It analyzes perceptions of the organization, trust, work processes, risk influences and control, your responses and your leadership.

Approach

The Crisis Culture Survey is a perception analysis tool that can be readily conducted electronically – using email, smart phone or web access to allow accessibility at all levels of the company.

Benefits

The Crisis Culture Survey allows management to review its response on a crisis situation or event, and obtain an indication of the impact on the safety culture.

Work with SAFEmap professionals to determine the best methodology and sample size for your company and within a short time of the survey being completed, receive a detailed analysis and comprehensive report plus an online feedback workshop delivered to the appropriate level of decision makers in your organization.

Deployment

A survey process requires careful planning and scheduling:

The survey can readily be conducted electronically using email, smart phone or web access.

SAMPLING PROCESS

Sample size depends on the size of the company in terms of employee numbers. For large companies, (+5000) approximately 10% is ideal. Confidence levels of up to 99% can be reached, if the overall population is surveyed as one group, and in a fully randomized way.

SURVEY SETUP & EXECUTION

Detailed setup is arranged with client input to achieve optimal accessibility.

DATA ANALYSIS

Data groups can include job level, functional groups, departments and teams.

REPORTS

A comprehensive report is provided with profiles and interpretation.

FEEDBACK

A feedback workshop is delivered to the appropriate level of decision makers in the organization.

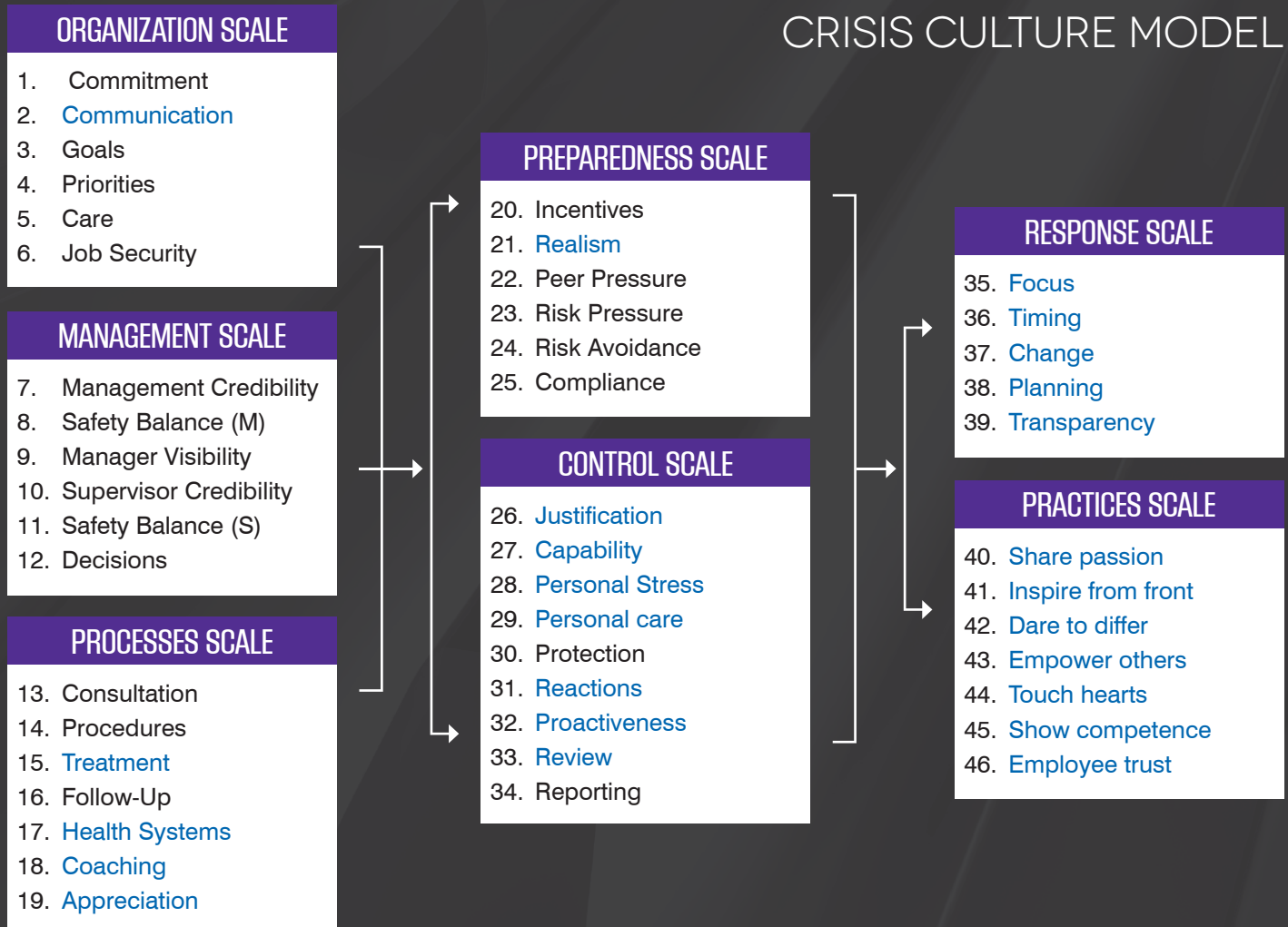
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CRISIS CULTURE MODEL



SAFEmap interventions have been developed by psychologists, safety professionals, industry experts and academia with risk skills from the real world and advanced thinking from research. We offer an impeccable track record in our field. We take you towards the true values of safety: care, commitment and competence.

FOR MORE INFORMATION CONTACT SAFEMAP