

THE HUMAN FACTOR IN SAFETY

Safety's not our business its our
passion



Safety is a journey that starts with a vision, set by 'leaders' and not as targets, set by 'managers'. It is different! It has no end point, no destination and no final victory – where 'zero' is not a number!

SAFemap interventions are focused on changing culture and changing behavior. They are about passion and innovation in safety. The focus is on PEOPLE in the business. Our interventions have been developed by psychologists, safety professionals, industry experts and academia – combining the real world and advanced thinking from research. We offer an impeccable track record in our field.

Our clients include Boeing, BHPBilliton, Umicore, Southern California Edison, Intergen, Goldcorp, and many more.

We take you towards the true values of safety: care, commitment and capability.

profile-R

... safety culture maturity

A SURVEY TO MEASURE, ANALYZE AND BENCHMARK THE 'CULTURAL MATURITY LEVEL' OF THE ORGANIZATION.

Key Focus Areas:

- Personal leader factors
- Organizational factors
- Leadership factors
- Risk processes
- Risk attitudes
- Reactive and proactive culture

Survey Process:

- An online survey generates data for a report on:
- Leadership effectiveness
 - Level of risk management maturity
 - Risk culture characteristics
 - Reactive and proactive risk processes



profile-R

safeEXEC

vision, values and behaviors

EXECUTIVE LEADERS CREATE CULTURE AND THEY LEAD CHANGE... THEY HAVE A PROFOUND IMPACT ON THE BEHAVIORS AND ATTITUDES OF EMPLOYEES.

Key Focus Areas:

- Seven delusions
- New thinking in safety
- DeepSafe Leadership
- Beyond Zero
- ANTISAFE

Skills and Competencies:

- Clarify safety accountabilities
- Understand links between behavior, risk and accidents
- Review safety culture maturity
- Align personal and organizational values
- Review vision for safety
- Lead challenges and change
- Set new safety strategies



safeEXEC

safeCOACH

A FOCUS ON COACHING FOR SAFETY

SHIFT FOCUS AWAY FROM 'POLICING' FOR SAFETY TO 'COACHING' FOR SAFETY, THROUGH POSITIVE SUPPORT AS OPPOSED TO NEGATIVE DISCIPLINE.

Key Focus Areas:

- Coaching style
- Coaching techniques
- Change behaviors
- Recognize positive efforts

Skills and Competencies:

- Giving positive recognition
- Correcting unwanted behavior
- Resolving conflict
- Holding others to account
- Review performance
- Correcting technical skills
- Apply discipline
- Handle rule violation
- Correct team processes



safeCOACH

safeCREWS

LEAD crews safely

A TRAINING AND ON-THE-JOB COACHING SYSTEM THAT GIVES YOUR SUPERVISORS THE SKILLS AND RESOURCES TO SAFELY LEAD THEIR CREWS.

Key Focus Areas:

- Communication
- Risk culture
- Elimination of risks
- Work routines
- Situational awareness (CREWS)

Course Outline:

- Setting standards for jobs
- Coordinate crews, resources and equipment
- Develop awareness of threats and error
- Team building and positive attitudes
- Resolving problems and conflicts
- Manage reporting and transparency
- Apply 'rapid risk reduction' techniques



safeCREWS



safeLEADER

DeepSafe® Leadership

WINNING THE 'HEARTS AND MINDS' OF EMPLOYEES REQUIRES A FOCUS ON INSPIRATIONAL LEADERSHIP INSTEAD OF ASPIRATIONAL MANAGEMENT.

Key Focus Areas:

- Leadership styles
- Safety values
- Safety vision
- Culture change
- Behavioral change

Skills and Competencies:

- ▶ Identify own values and share with people
- ▶ Inspire people to a common vision
- ▶ Challenge the status quo
- ▶ Leading culture change in the workplace
- ▶ Touch people's hearts and create passion



safeLEADER



Developed in Partnership:
University of
British Columbia
Canada

safeSUPERVISOR

SUPERVISION IN HIGH RISK WORKPLACES

A COURSE THAT EMPOWERS FIRST-LINE SUPERVISORS WITH SKILLS TO BECOME BETTER LEADERS AND FOCUSES ON 'NEXT LEVEL' LEADER COMPETENCE.

Key Focus Areas:

- Supervisory styles
- Safety values
- Safety goals
- Culture change
- Behavioral change

Skills and Competencies:

- ▶ Identify own values and share with people
- ▶ Inspire people to a common vision
- ▶ Challenge the status quo
- ▶ Leading culture change in the workplace
- ▶ Touch people's hearts and create passion



safeSUPERVISOR

safeHEART

Safety Values Program

A STEP CHANGE IN SAFETY – A PROGRAM THAT TRULY WINS THE 'HEARTS AND MINDS' OF EMPLOYEES, BY CREATING 5 KEY SAFETY VALUES IN THE WORKFORCE.

Key Focus Areas:

- Honesty
- Enthusiasm
- Accountability
- Recognition
- Teamwork
- (HEART)

Competencies and Values:

The following are the key deliverables of this program;

- ▶ Inspires employees for safety
- ▶ Engages work teams to actively improve safety
- ▶ Makes safety a powerful value
- ▶ Creates accountability for safety at all employee levels
- ▶ Establishes sustainable behavioral safety systems
- ▶ Creates vital safe behaviors and culture change



safeHEART

safeMINDS

Mindfulness and awareness

DEVELOPED TO PROVIDE KEY EMPLOYEES WITH SKILLS AND KNOWLEDGE ON THE CONCEPTS OF RISK AND SITUATIONAL AWARENESS.

Key Focus Areas:

- The Risk-taking Cycle
- Safety Management
- Risk Awareness
- Safety Issues

Skills and Competencies:

Course attendees will gain the following skills and capabilities;

- ▶ Risk recognition skills
- ▶ Risk analysis skills
- ▶ Dynamic risk evaluation techniques
- ▶ Risk modification skills
- ▶ Techniques in 'rapid risk reduction'
- ▶ Positive risk behavior
- ▶ Behavior balancing
- ▶ Risk migration recognition



safeMINDS



OUR TEAM



**CORRIE
PITZER**
CEO SAFEMAP
INTERNATIONAL



**EWAN
ALEXANDER**
COO RISKMAP
INTERNATIONAL



**STEVE
WOODWARD**
COO SAFEMAP
INTERNATIONAL



**ALEX
STEINHAUS**
SVP SAFEMAP
LATINOMERICA



**ERIC
RATSHIKHOPHA**
SVP SAFEMAP
AFRICA



**DR. ROSEMARY
MURRAY**
SVP SAFEMAP
RESEARCH/
DEVELOPMENT



**LINCOLN
ELDRIDGE**
SVP SAFEMAP
AUSTRALASIA



**KIMM
BARKER**
REGIONAL
PARTNER CANADA



**MARK
PERGREM**
SENIOR
CONSULTANT



**ROSE
BAKRI**
SAFEMAP PARTNER
FRANCE/NORTH
AFRICA



**CLAUDIA
MARIN**
SENIOR
CONSULTANT



**DR. MICHEL
POLITY**
VP SAFEMAP
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**DR. PAUL
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**JAN
PEETERS**
SAFEMAP PARTNER
SPAIN



**KARL
ZANDER**
VP SAFEMAP
AFRICA



**MARK
DUHON**
CONSULTANT



**AL
CROSS**
CONSULTANT



**MICKI
MACLEAN**
CLIENT RELATIONS
MANAGER

COMPANIES WE HAVE HELPED



SAFEMAP INTERNATIONAL CANADA // USA // AUSTRALIA // SOUTH AFRICA // CHILE // NETHERLANDS // BRAZIL

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