Intent
A step change in safety – a program that truly wins the ‘hearts and minds’ of employees, by creating FIVE key safety values in the workforce.

Key Focus Areas
Honesty
Enthusiasm
Accountability
Recognition
Teamwork

Benefits
The program enables the organization to shift its culture to an ‘interdependent’ level, where safety is value-based.

Approach
The safeHEART approach enables exceptional safety performance through a value change program.

Deployment
The safeHEART program is 1 day training course deployed on-site, in the workplace, by our skilled facilitators:

- The leadership group attends a “safety leadership” program delivered by SAFEmap consultants.
- Selected senior leaders in the company are trained to deliver the program to employee groups.
- Groups of 16-20 employees from mixed departments attend the one day program. The training is followed by the deployment of 5 safety values systems.

The following are the key deliverables of this program:
- Inspire employees for safety
- Engage work teams to actively improve safety
- Make safety a powerful value
- Create accountability for safety at all employee levels
- Establish sustainable behavioral safety systems
- Create vital safe behaviors and culture change
STRUCTURE OF THE PROGRAM

- The program is based on the premise that any value a person holds is shown in certain key behaviors. safeHEART values each have 5 key behaviors and to ensure the behaviors are locked in, the organization deploys a behavioral safety system to support this.

- The “Value-Behaviors-Systems” framework is supported by extensive training of the workforce.

- safeHEART is a guided, 1-day program that is delivered internally by selected leaders and effectively lets them lead the employees to commitment and accountability for safety. It uses video recordings, structured team activities and focus group discussions in a scientifically designed value change process.

SAFEmap interventions are focused on changing culture and changing behavior. They are about passion and innovation in safety. The focus is on PEOPLE in the business. Our interventions have been developed by psychologists, safety professionals, industry experts and academia – combining the real world and advanced thinking from research.

FOR MORE INFORMATION CONTACT SAFEMAP

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Safety is not our business, it is our passion