

DISCOVER
THE NEXT LEVEL IN
**SAFETY AND
LEADERSHIP**

WITH
DEEPSAFE® LEADERSHIP
THE RESILIENCE FACTOR



DeepSAFE
LEADERSHIP



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CEO SAFEMAP INTERNATIONAL



PAUL McCULLOCH

IMPLEMENTATION CONSULTANT CGE

Proudly by



ATLANTA, Georgia USA

September 12-14
DeepSafe Leadership Course

September 15-16
Barrier Based Risk Management and Bowtie Class
(Book courses separately or together)

DEEPSAFE LEADERSHIP



Leadership is about *breaking new ground*, moving boundaries and taking risks. Safety, on the other hand, is about following the tried and trusted pathways and methods ...avoiding risks...This puts the two on a collision course.

But at SAFEmap, we have developed a new approach that enables safety and leadership to be uniquely aligned and we call this approach: *DeepSafe leadership*.

We researched leadership and safety in the most unusual environments, the high-risk world of the Special Forces, Cave Divers, Firefighters, Submariners, Underground Miners – they truly know how to do both, in alignment!

DeepSafe leadership program has been transforming leaders at leading organizations around the world, with over 10,000 leaders attended.

The DeepSafe leadership program brings a deep understanding of leading with a unique focus on safety: *resilience and deep safety*.

BARRIER BASED RISK MANAGEMENT AND BOWTIES



- advanced barrier management

Barrier based risk models, and in particular BowTie diagrams, are increasingly used to assess and measure key risks that can influence your critical business processes. Process disruptions can have an effect on efficiency, safety, quality or reputation.

For many years the BowTie method and BowTieXP software tool have been used by many companies from a variety of industries. These industries are: oil & gas, chemicals, mining, maritime, energy, military, government, aviation, transport, pipelines, healthcare and finance.

A BowTie diagram is not just a static picture useful to visually communicate your risks. The barrier based risk management model can be also be used for verification and for compliance. For these purposes existing data is used coming from audits, inspections and incident analysis.

Furthermore data is used related to required competencies (for maintaining barriers), ongoing or planned maintenance, performance standards, external conditions – or even a DCS system. This is what we call “advanced barrier management”.

SAFEMAP AND CGE INVITE YOU TO ATTEND THIS UNIQUE 5 DAY COURSE

The first 3 days will be conducted by Corrie Pitzer, President of SAFEmap. Corrie Pitzer is president and founder of SAFEmap International. He is highly qualified in psychology, education and business management with extensive experience in the fields of leadership development, risk management and in safety culture and behaviour management.

During the remainder of the week you'll gain insight into the latest developments in barrier based risk management and the basics of the BowTie methodology. We'll draft the relationship between (good) leadership and risk management and will try to put the theory into practice using the Bowtie diagram.

DeepSafe Leadership Program

2 1/2 day course topics and deliverables:

- ▶ What is the difference between managing and leading?
- ▶ Can we change people's behaviour and culture?
- ▶ Are our safety visions really inspiring people?
- ▶ Can we overcome employees' resistance to change?
- ▶ Is a "happy worker a safe worker"?
- ▶ Can safety be measured with KPI's?
- ▶ Gain understanding on 'transformational safety leadership'
- ▶ Learn to integrate culture, systems and operations
- ▶ Understand what risk culture is and how to change it
- ▶ Learn from experienced international facilitators
- ▶ Obtain the skills to truly empower people around you
- ▶ Provides a 360-degree safety leadership profile
- ▶ Provides a personal leadership style profile and analysis
- ▶ Shows how to challenge and lead change
- ▶ Provides skills to truly unleash people
- ▶ Improves personal and organisational performance

Risk Management Program

2 day course topics and deliverables:

- ▶ Relation between leadership and risk management
- ▶ The three critical questions for risk management
- ▶ Introduction to ISO 31000
- ▶ Understanding of barrier based risk management
- ▶ Risk management tools: extensive BowTie method theory
- ▶ Putting theory into practice: the BowTie game
- ▶ Model your own critical risk(s)
- ▶ Advanced barrier management:
- ▶ Addressing the organization's vulnerabilities using audit data
- ▶ Optimizing the process of learning from incidents
- ▶ Relation between maintenance data and controlling risk
- ▶ Considerations for application of advanced barrier management
- ▶ The answer to the three critical questions for risk management
- ▶ Summary and evaluations

COURSE REGISTRATION

	EARLY BIRD	STANDARD
<input type="checkbox"/> DEEPSAFE LEADERSHIP (Sep 12-14)	\$2100	\$2300
<input type="checkbox"/> RISK MANAGEMENT & BOWTIE (Sep 15-16)	\$1350	\$1400
<input type="checkbox"/> REGISTRATION FOR BOTH COURSES	\$3450	\$3700

* Terms & Conditions apply - please see below for further information

DELEGATE INFORMATION

TITLE: _____ FIRST NAME: _____ LAST NAME: _____
 JOB TITLE: _____ ORGANIZATION: _____
 POSTAL ADDRESS: _____
 CITY/STATE: _____ POSTCODE: _____
 PHONE: _____ MOBILE: _____
 EMAIL: _____ SPECIAL DIETARY REQUIREMENTS: _____

PAYMENT INFORMATION

CONTACT PERSON: _____ PHONE: _____
 EMAIL: _____

PLEASE ACCEPT MY PAYMENT BY:

CREDIT CARD INVOICE (PO must be attached to confirm registration)

CARD NUMBER EXPIRY

CARD HOLDERS NAME

AMOUNT USD \$ Note: Credit card payments will be processed in Canadian dollars (CAD). All US fees will be converted for processing.

For more information contact: Micki MacLean
Tel: +1 604-642-6110 or Email: micki.maclean@safemap.com

TERMS & CONDITIONS

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| <p><u>REGISTRATION INCLUSIONS</u></p> <ul style="list-style-type: none"> •Meals - breakfast, morning and afternoon breaks, lunch each day and also dinner on Day 1. •A comprehensive set of course notes. <p><u>RATES & DISCOUNTS</u></p> <ul style="list-style-type: none"> •All Early Bird Rates (individual and group) require that registration forms be received 20 working days prior to course start date. •Group Rates will apply to groups of 3 or more registering together. | <p><u>CANCELLATION POLICY</u></p> <ul style="list-style-type: none"> •Participants may be substituted up to 5 working days prior to course commencement. •15 days before course = full refund. 14 - 8 days before course = 50% refund. < 7 days before course or non-attendance = no refund. <p><u>CONFIRMATION & PAYMENT</u></p> <ul style="list-style-type: none"> •A confirmation email will be sent confirming your registration. •Payment is required on registration. |
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COURSE DATES

Course dates may (rarely) be subject to change. Participants will be advised of any date changes and full refunds will be available, in such circumstances.