

安全领航

Leading with Safety

蛇口国际安全论坛暨安全文化产品展

Shekou International Safety Forum & Safety Culture Exhibition



行为安全 • 安全领导力 • 安全文化 • 事故根源分析

Safety Behavior • Safety Leadership • Safety Culture • Root Cause Analysis

2016年5月31日-6月3日 (4天)

地点：深圳蛇口 希尔顿酒店

(中英同传)

May 31st – June 3rd Venue: Hilton Hotel, Shenzhen

(English & Chinese simultaneous interpretation)

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蛇口国际安全论坛暨安全文化产品展

邀 请 函

尊敬的 _____ 先生/女士：

您好！

由全国“8S 安全服务联盟”（SISA）发起的首届全国性大型安全研讨活动“**安全领航 Leading with Safety - 2016 蛇口国际安全论坛暨文化产品展**”将揭开 2016 年全国安全生产月的序幕。本次论坛及展会定于 5 月 31-6 月 3 日在蛇口希尔顿举行，届时将邀请全球著名行为安全专家美国 *Dr. Thomas R. Krause*、加拿大著名安全领导力专家 *Mr. Corrie Pitzer*、以及国内多位著名安全专家共同对话、研讨、分享、展望安全管理焦点话题。同期举办的“安全文化产品展会”将邀请国内几大出版社、咨询与安全服务机构、社会公益组织，共同展示我国在安全文化建设领域的最新成果与产品！

为了促进交流和探讨，本次论坛在 6 月 1 日晚上特别设置了“夜话安全高峰晚宴”专题交流活动，届时 *Thomas* 博士以及 *Corrie* 博士将与国内 50 位著名专家和学者，以及油气、轨道交通、化工、燃气、制造、食品加工等各行各业的安全专业人士齐聚蛇口，让企业管理人员畅所欲言、与专家相识对话，听大师互动。

现诚挚地邀请您参本次论坛、6 月 1 日晚上的“**夜话安全高峰晚宴**”专题交流及展会活动。论坛和展会具体内容请见附件。

希望您拨冗出席！真诚期待您的答复！

商祺！

徐伟东

8S 全国安全服务联盟 主席
联合主办单位 代表

2016 年 4 月 8 日

附件：《2016 蛇口国际安全论坛暨文化产品展-宣传公告》 NO.03(2016.04.08)

2016 蛇口国际安全论坛及展会安排

安全论坛和展会背景 The Forum & Exhibition Background

首届全国性大型安全研讨活动“**安全领航 *Leading with Safety* - 2016 蛇口国际安全论坛暨文化产品展**”由 30 家 8S 安全服务联盟发起的安全论坛及最新安全文化产品展会。

本次活动举办宗旨：“**分享国际经验、展现文化底蕴、探索安全未来**”。

届时将邀请全球著名行为安全专家美国 **Dr. Thomas R. Krause**、加拿大著名安全领导力专家 **Mr. Corrie Pitzer**、以及国内多位著名安全专家共同对话、研讨、分享、展望安全管理焦点话题：行为安全、安全领导力、安全文化、事故调查与根源分析，探讨未来安全管理与安全文化建设发展的大趋势！结合本次论坛，将邀请国内著名企业展示行为安全、安全领导力及安全文化方面的卓越成效，并通过网络和专家团评选“**安全领导力标杆企业 *Leading with Safety***”进行现场分享与展示，并颁发获奖证书。

同期举办“**安全文化产品展会**”将邀请国内几大出版社、各咨询与安全服务机构、社会公益组织，展示我国在安全文化建设领域的最新成果与产品！

论坛与展会概况 General of the forum & exhibition

2 位国际安全大师、4 家国际安全咨询机构、100 位专家学者、200 位参会者、20 家参展商由 30 家 8S 安全服务联盟单位共同打造的全国最新研发与文化产品展会

谁来参加? Who will attend?

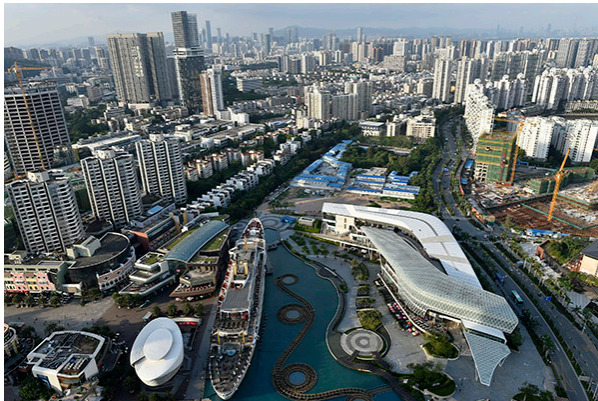
- **企业领导者**：总裁、总经理、厂长、经理、公司法人等；
- **企业管理者**：企业中层管理人员、安全总监、安全专业人员等；
- **专家与专业人员**：大专院校、安全科研机构、安全管理咨询机构的安全专业人员等；
- **安全服务行业**：安全服务与产品：提供商、生产商、中介机构、商贸机构等；
- **政府与协会**：各级安监机构、行业安全协会等。

为什么选择蛇口 Why Shekou?

蛇口，特区中的特区，位于深圳南山区南头半岛东南部，东临深圳湾，离深圳宝安机场和香港国际机场仅半小时车程。

1979 年初，蛇口之父袁庚带领第一批创业者来到蛇口，开始了大胆的探索。提出“时间就是金钱，效率就是生命”和“**安全就是法律**”的口号，按照国际惯例与初创的改革机制，最早更新价值观念、时间观念、人才观念；最早成功地建立全新的劳动用工制、干部聘用制、薪酬分配制、住房制度、社会保险制、工程招标制及企业股份制。1984 年邓小平题词“海上世界”，开始尝试中国的“希望之窗”。蛇口三十八年的发展传奇，是中国改革开放发源地。在蛇口诞生了著名的股份制公司招商银行和平安保险。

2015年,蛇口成为中共中央政治局审批的自由贸易试验区之一。蛇口自贸区又被赋予了非凡的使命,一个深圳最具“国际范”的区域,一个为深圳改革打响“第一炮”的地方,如今这新老融合将会迸发怎样的火花?演绎一场怎样的时空之舞?蛇口,期待您的到来!



主办单位 Organizers

- 1、 全国“8S 安全服务联盟”
- 2、 荷兰 CGE 风险管理公司
- 3、 美国 Krause Bell Group 公司
- 4、 加拿大 SAFEmap 国际公司
- 5、 瑞典 Simtec 仿真软件科技有限公司

协办单位 Co-Organizers

- 1、 中国职业安全健康协会行为安全专业委员会
- 2、 中国矿业大学(北京)安全管理研究中心
- 3、 中国地质大学(武汉)安全工程系
- 4、 北京交通大学风险管理与保险研究所
- 5、 西安科技大学安全管理与风险控制研究所
- 6、 中南大学资源与安全工程学院
- 7、 惠州大亚湾石化应急管理有限公司
- 8、 “安全无止境”公益组织
- 9、 上海安进投资有限公司 EHS city 等

与会领导及专家 Officers & Experts

- 1、 国家安全生产主管机构专家或代表
- 2、 宋守信教授, 北京交通大学
- 3、 傅 贵教授, 中国矿业大学(北京)
- 4、 田水承教授, 西安科技大学
- 5、 吴 超教授, 中南大学
- 6、 赵云胜教授, 中国地质大学(武汉)
- 7、 徐伟东博士, “8S 安全服务联盟”主席, 佳保安全董事长
(其他成员确认中)

合作媒体 Media

中国安全生产报
深圳广电集团

提前报名优惠 Benefits for pre-registered delegates

参会费用标准:

序号	内容	价格 (人/元)
1	4天论坛全程参与+展会参观+自助午餐+6月1日与嘉宾及众多安全大咖“夜话安全高峰晚宴”	9800
2	4天论坛全程参与+展会参观+自助午餐	8800

提前报名可享受以下**优惠**:

- **提前报名优惠 10%**: 如果您在4月30日前报名交费, 即可获得**10%**的优惠;
- **高峰晚宴 50人**: 名额限制, 如果您在4月30日前报名交费, 可获得**10%**的优惠;
- **3人以上团体再优惠 5%**: 如果您在4月30日前报名交费, 可再获**5%**的优惠;
- **“8S 安全服务联盟”**: 成员单位在4月30前报名本次活动一律优惠**15%**。

欢迎各界专家、企业和个人加盟与推荐:**(1) 协办单位**

面向对象: 高校、协会、出版社、媒体、保险公司、安全行业企业。

合作方式: 联合举办, 冠名, 冠名包括活动手册、网络媒体、电视媒体宣传、易拉宝等, 以及与高校、事业单位的科研项目交流合作。

协办单位费用说明:

一档: 合作方式: 安全专业技术交流、科研项目合作; 费用: 30000元。

二档: 合作方式: 冠名和宣传, 费用: 15000元。

(2) 参展商

对象: 8S联盟成员、安全咨询服务行业企业、事业单位。

费用: 按照展位收费, 会场提供30个展位, 每个展位20000元, 面积2*3平方米。

8S 安全服务联盟成员: 成员单位在4月30前报名参展一律优惠15%。

(3) 志愿者

本次论坛招募**10-15**名志愿者, 负责会议期间的协调、指引, 收集论坛举办期间学员的问题。志愿者将得到免费培训机会以及大会纪念奖品。要求志愿者有良好的英语听说能力。

(4) 高峰晚宴

本次活动将在6月1日晚, 将组织50人的“安全夜话高峰晚宴”, 与参会的中外专家学者进行专场讨论、面对面、一对一、深度交流!

(5) 其他惊喜

本次活动还有佳保安全徐伟东博士再版新书《事故调查与根源分析》、《安全有道》和《现代企业安全管理》、以及“根源分析动力安全骨牌”现场首发! **所有参会人员将会收获惊喜礼品!**

报名扫二维码



报名及资料下载: www.jobsafety.com.cn

**安全盛宴! 错过不再!
不出国门! 洞悉全球!**

演讲嘉宾 Speakers' information

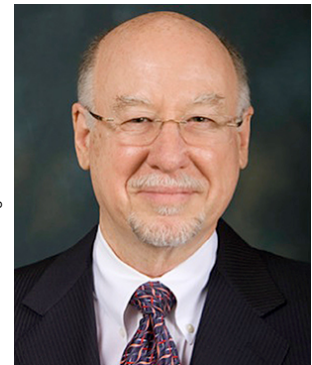
演讲嘉宾 1: Thomas R. Krause 博士简介

Krause Bell 集团公司的合伙创办人
Co-Founder and Partner of Krause Bell Group

全球行为安全管理理论创始人 Thomas R. Krause 博士是 Krause Bell 集团公司的合伙创办人及合作者。他曾是(Behavioral Science Technology, Inc.(BST))公司的创立者之一。

30 年来, Thomas R. Krause 博士一直是组织安全领域的思想领袖。他最开始研究行为安全发展,接着研究安全领航理论,之后又主导了重大伤亡事故的预防研究。目前他正在进行有关安全决策制定的相关角色的开创性研究。每个领域他都开发了相关工具和方法。

本次课程内容在全球顶尖机构的研究中均有涉及。这次论坛 Thomas R. Krause 博士将分享他针对中国式的企业组织在面对国际化的安全管理理念与做法中,两者观点的对立和利弊:



1. **“拿来主义”式的采购咨询服务。**第一种方法是直接雇佣其他国家的咨询师然后直接拿来他们的方法用。这个问题在于不仅费用昂贵,而且引进的方法没有整合、不能完全适用于本土组织。中国独有的特殊文化,那些在南非或者欧洲应用的非常好的方法可能适用,也可能不适用于中国本土组织。如果这样做,你可能在很长一段时间内都需要依赖顾问公司。
2. **学习基本原理而后借助内部专家力量在组织内推进。**第二种方法是学习这些基本原则并将这些方法应用在组织安全内部,就像日本在 1950 年所做的那样。戴明博士将统计过程控制方法和技术带入日本并对日本的行业领导们进行科学验证的原则性东西的培训,这不同于消费产品直接拿来就用。这些行业领导们学以致用,开发了适用于日本实际情况的方法和技术。之后,全球共睹了这个方法所带来的举世瞩目的成绩。

Thomas R. Krause 博士在两天的培训中将对第二种方法进行深度的阐述、演绎和分享。在哥伦比亚号航天飞机灾难之后,作为 BST 领导的文化革新运动的一部分,Thomas R. Krause 博士对**美国航空航天局的管理层**进行了培训。在过去的十年中,Thomas R. Krause 博士专注于执行教练提升领域,近年来,主要专注在重大事故及伤亡预防方面。

Thomas R. Krause 博士已经撰写了有关安全绩效改进、文化变革、领导力等方面的五本书籍:《安全领导力的七个建议》、《患者安全中的领导力》、《安全领导力》和《基于行为的安全流程》等多部专著,届时现场有少量现书展出。



Thomas R. Krause 博士在《华尔街日报》、《福布斯》、《今日美国》、《董事会》、《首席执行官》、《医院和健康网络》、《工业安全和健康日报》、《患者安全和卫生保健品质》、《信托人》、《职业安全》以及《安全科学》上多次发表文章。最近发表的文章有：《从五个方面去看患者安全》、《董事会文化中的认知偏差》、《安全伦理》、《创建充满责任的文化》、《管理层经常询问的有关患者安全的 12 个问题》、《安全领导力的新范例：在创建安全绩效中如何理解领导力的角色》、《解决患者安全的七个关键性步骤》、《今天，油气行业的所有 CEO 都应是安全首席执行官》、《只能前进》。

Thomas R. Krause 博士是美国安全工程师协会和美国心理协会的专家。他于 1977 年在美国加利福尼亚大学获得了博士学位。他目前在以下部门任职：

1. 圣约翰学院的访问者与管理者董事会
2. 托马斯阿圭那学院(Thomas Aquinas)董事会
3. Agora 基金董事会
4. 加利福尼亚州 Ventura 市社区纪念医院系统的质量保障与患者安全委员会

在两天的课程中，Thomas R. Krause 博士将从行为安全和文化开始讲起，接下来是安全领导力和决策，最后是在重大事故和伤亡中如何有效的应用这些工具及方法。

演讲嘉宾 2: Mr. Corrie Pitzer 简介

Mr. Corrie Pitzer 以优异的成绩拿到了工业心理学的本科和硕士学位，之后又取得了教育学学位，现在是 MBA。

- 他在资源行业中的大公司比尔顿公司担任总经理 10 年多，之后在 1994 年成立了 SAFEmap 国际公司。在澳洲，他成为了顶尖的安全和领导力顾问，在 2005 年迁居加拿大温哥华，在那里，他领导了 SAFEmap 的全球合作者。
- 他的咨询经验丰富，客户遍布全球，包括波音公司、加拿大黄金公司、德国优美科公司、南加州爱迪生电力公司、干复津电力公司（音译）、力拓铁矿公司、英美资源公司、比例顿公司等。
- Corrie 同时还在美国安全工程师协会担任煤矿安全专家。



安全不是我们的业务，而是我们的情怀和事业！卓越的安全起始于领导者和管理层设置的“愿景”而非绩效目标！实现这样的愿景并非易事！没有终点！没有终极者！因为“零事故”其实不只是一个数字！

来自加拿大 SAFEmap 国际公司的研究和咨询服务领域聚焦于安全行为和文化的改变、聚焦于安全的激情和创新、聚焦于企业中的人！我们所提供的解决方案包含心理专家、安全专家、行业专家和科研院校的智慧与结晶，整合现实世界和最新研究成果的应用。SAFEmap 国际公司的客户包括：波音、必和必拓公司、德国优美科、南加州爱迪生电力公司、美国国际电力公司、加拿大黄金集团等跨国集团。我们和您一起寻找真正的安全价值：关爱、承诺和才能。

出版著作：

- The New Management of Risk – Competency-Based Safety (CJ Pitzer, AusIMM, 2005)
- The Emperor has No Clothes On. National Safety Congress, 2008, Anaheim, USA
- The Myths of Safety. ASSE Proceedings, 2008, New Orleans, USA
- A Study of Risky Behaviour of Underground Coal Miners (CJ Pitzer, NSW M&E, 2000)
- New Thinking on Disasters (CJ Pitzer, AusIMM, 1998)
- The Inclusive Management of Operating Risk, Efficiency and Organisational Dynamics at the Cosmo Howley Mine (CJ Pitzer and GD Johnson, AusIMM 1994)



安全领航

Leading with Safety

地点: 深圳南山区望海路 1177 号 希尔顿酒店 0755-21628888

日期: 2016 年 5 月 31 日-6 月 3 日 (中英同传)

论坛议程及安排

日期	教员	演讲大纲
5 月 31 日-6 月 1 日	<p><i>Safety Leadership & Culture</i></p> <p>By Mr. Corrie Pitzer</p>	<p>第 1 天: 安全文化</p> <p>1) 高风险作业安全决策</p> <ul style="list-style-type: none"> • 理性与感性决策 • 风险量化 • 发现决策的偏差 <p>2) 愿景、价值观与行为</p> <ul style="list-style-type: none"> • 安全愿景与零事故目标 • 愿景宣言与目标承诺 • 什么才是正确的安全价值观 <p>3) 安全文化成熟度与工具</p> <ul style="list-style-type: none"> • 5类安全文化 • 六级安全文化成熟度量 • 文化的弹性和可靠性 <p>4) DeepSafe® 深度安全领导力</p> <ul style="list-style-type: none"> • 什么是适度安全领导力? • 深度安全领导力的5个做法 • 解决问题: “领导力即冒险” <p>5) 案例分析: 挑战者号航空飞船爆炸灾难事故 提问与答疑</p> <p>第 2 天: 组织与安全价值</p> <p>1) 警觉和意识的区别</p> <ul style="list-style-type: none"> • 风险意识 • “快与慢”的冒险 • 风险决策 <p>2) 控制和管理风险</p> <ul style="list-style-type: none"> • 人的安全绩效与度量 • 风险转移 • 人对风险的响应 <p>3) 班组安全</p> <ul style="list-style-type: none"> • 班组资源管理 • 班组行为安全管理系统 • 习惯性违章 <p>4) 安全价值观</p> <ul style="list-style-type: none"> • 组织内的风险秘笈 • 安全行为激励

日期	教员	演讲大纲
		<ul style="list-style-type: none"> • 刀枪不入神仙梦 <p>5) 案例分析: 加拿大黄金公司等矿山事故案例分析 提问与答疑</p>
6月2日-3日	<p><i>Leading with Safety & BBS Program</i> By Dr. Thomas R. Krause</p>	<p>第3天: 基于行为的安全管理流程</p> <p>1) 概论</p> <ul style="list-style-type: none"> • 行为安全管理 BSS 基本原则 • BBS 实施流程、人员角色及职责 • 如何在不同行业推行行为安全 • 如何在中国文化及领导力模式应用 BBS • 案例讨论 1: 如何成功推行 BBS 项目 • 案例讨论 2: BBS 项目失败原因分析 <p>2) 深度学习</p> <ul style="list-style-type: none"> • 如何识别关键安全行为 • BBS 项目与 STOP 卡的区别 • 行为观察数据的管理 • 提升 BBS 项目的实施效果 • BBS 项目中如何进行事故调查 • BBS 的新发现以及实施的新方法 <p>3) 管理提升</p> <ul style="list-style-type: none"> • 预防重大伤亡事故 (SIFs) 方面的新发现 • SIFs 与较小的伤亡事故有和区别 • SIFs 预防策略 <p>第4天: 安全领航 Leading with Safety</p> <p>4) 概述: 组织安全模型</p> <ul style="list-style-type: none"> • 建立安全体系 • 保持体系运行 • 影响安全领导的行为 • 如何定义“领导的指示” • 案例讨论 1: 成功案例: 哥伦比亚事故之后的美国航天局 • 案例讨论 2: 安全领航是如何失效的? <p>5) 深度学习</p> <ul style="list-style-type: none"> • 领导者的角色定位 • 安全领导力评估 <p>6) 管理提升: 从七个方面看安全领导力</p> <ul style="list-style-type: none"> • 安全领导力特征 • 安全领导力评估工具简介 • BBS 未来如何发展

安全领航

Leading with Safety

蛇口国际安全论坛暨安全文化产品展

Shekou International Safety Forum & Safety Culture Exhibition

报名表 Registration Form

参会代表信息 Contact	企业名称 Company Name					
	发票抬头 Fapiao Title			单位税号 duty paragraph		
	通讯地址 Address			邮 编 Zip Code		
	姓 名 Name		性 别 Gender		职 务 Position	
	联系方式 Contact Way	固 话 Landline			手 机 Mobile	
		电子邮件 Email				
	自驾车前往 Self-driving	是 Yes <input type="checkbox"/> 否 No <input type="checkbox"/>		车 牌 号 License plate number		
团队其他代表 Delegate	姓名 Name	性别 Gender	职务 Position	电 话 Landline	手 机 Mobile	
	共计人数 Total	人	合计金额: 万 千 百 元 Amount Total (¥RMB:)			
付款账户 Payment Account	公司名称: 深圳市佳保安全股份有限公司 开 户 行: 工行深圳工业区支行 账 号: 4000021509200056515					
备注及付款确认 Marks	<ol style="list-style-type: none"> 1. 报名表传真至组委会确认代表资格后汇出全款, 以便安排席位 (额满为止); 2. 咨询地址: 深圳市南山区蛇口望海路 1166 号招商局广场 1#楼 04 层 ABC 单元 3. 联系人 Contact: 刘景飞 Jack Liu 4. Landline: 400-830-9116 转 8075; Mobile: +86 186 8207 9428 5. Email: trainer@jobsafety.com.cn 					

About the Forum & Exhibition

The Forum & Exhibition Background

The first nationwide seminar series on safety, **"Leading with Safety" Shekou International Safety Forum & Culture Products Exhibition (ISF+CPE) 2016**, sponsored by the alliance of over 30 8s Safety Integrated Service Alliance companies, was established as a safety forum and exhibition of latest safety culture products.

The forum is aimed at **"To share international experience, show culture inside and explore future of safety"**.

Global renowned experts such as American safety behavior expert **Dr. Thomas R. Krause**, Canadian safety leadership expert **Mr. Corrie Pitzer** etc., and famous experts in China will be invited to join in dialogues, discussion, sharing and forecasts of focal topics as: safety behavior, safety leadership, safety culture, incident investigation and root cause analysis etc. And major trend of safety management and safety culture development will be probed into at the forum. At the same time, domestic well-known enterprises will be invited to show excellent performance of safety behavior, safety leadership and safety culture effects. Moreover, the **"Model Enterprise of Safety Leadership Leading with Safety"** will share experience and presentation on site, and be awarded honor certificates then.

The **"Safety Culture Products Exhibition"** organized concurrently will invite several large publishers, consultancy and safety service institutes, social service organizations to exhibit latest findings and products in safety culture development in China.

General of the forum & exhibition

2 international safety masters, 4 international safety consulting services, 100 expert scholars, 200 participants, 20 exhibitors

The latest R&D and culture products exhibition established by the alliance of over 30 8s Safety Integrated Service Alliance

Who will attend?

- **Enterprise leaders:** CEO, general manager, plant manager, managers, legal person etc.
- **Enterprise Management Representatives:** middle-level managers, safety director, EHS professionals etc.
- **Experts & Professionals:** Safety professionals from universities and colleges, safety research institutions, safety management & consulting institutes etc.
- **Safety Service Agencies:** Providers, manufacturers, intermediaries and trade agencies etc.
- **Government and Association:** Administrations of safety, industrial safety associations etc.

Why Shekou?

Shekou, the free trade zone in Shenzhen special economic zone, is located at southeastern part of Nantou peninsula in Nanshan district, Shenzhen. East of Shenzhen Bay, it takes only half an hour's drive away from Shenzhen Bao'an airport and Hong Kong International airport.

At the beginning of year 1979, Father of Shekou, Mr. Yuangeng led the pioneering entrepreneurs to arrive at Shekou, and started the very first bold exploration. The slogan of "Time is money, efficiency is life" and **"Safety is the law"** were proposed at that time. Following international practice and the newly established reform mechanism, Shekou was one of the first innovators of values, time and talent, the first doer of the successful employment system, employment system, cadre employment system, salary distribution system, housing system, social insurance system, project bidding system and stock share system. In 1984, Mr. Dengxiaoping wrote an inscription of "Sea World" for Shekou, and expected to explore the "Window of hope" for China. The legend of over 38 years development in Shekou is the birthplace of reform and opening-up campaign in China. And the famous joint stock companies, CMB and Ping An Insurance, was born in Shekou.

In 2015, Shekou became one of the Pilot Free Trade Zones approved by the Political Bureau of the Central Committee of the CPC. The Shekou FTZ is endowed with a magnificent mission: to be the best model of an "international area" as well as the first place of "Battles of Shenzhen Reform". Let's wait for the spark burst out of the old and new fusion, and dance of transformation. Shekou, awaiting your coming!



Organizers

- 1、 8S Safety Integrated Service Alliance
- 2、 CGE Risk Management Solutions
- 3、 Krause Bell Group
- 4、 SAFEmap Solutions
- 5、 Simtec Soft Group

Co-Organizers

- 1、 China Occupational Safety and Health Association Behavioral-Safety Management Association
- 2、 Safety Research Center of China University of Mining and Technology (Beijing)

- 3、 Safety Engineering Department of China University of Geosciences (Wu Han)
 - 4、 Risk Management and Insurance Research Institute of Beijing Jiaotong University
 - 5、 Xi'an University of Science and Technology
 - 6、 School of Resources and Safety Engineering of Central South University
 - 7、 Huizhou Dayawan Petrochemical Emergency Management Co., Ltd.
 - 8、 EHS Share Community Organizations
 - 9、 EHS City Investment Co., Ltd.
- Other agencies to be confirmed*

Chairman Group

- Officers & Experts from China State Administration of Work Safety
 - Professor Song Shou Xin, Beijing Jiaotong University
 - Professor Fu Gui, China University of Mining and Technology (Beijing)
 - Professor Tian Shuicheng, Xi'an University of Science and Technology
 - Professor Wu Chao, Central South University
 - Professor Zhao Yunsheng, China University of Geosciences (Wuhan)
 - Dr. David Xu, Chairman of 8s Safety Integrated Service Alliance, president of JSS
- (Other members to be confirmed)*

Media

- 1、 China Safety Press
- 2、 Shenzhen City Channel *(to be confirmed)*

Benefits for Advance registration

Registration Fee:

No.	Including	Price in RMB/person
1	4-Day Full Process + Exhibition + Buffet lunch + "Night Safety Talk Buffet Summit" in June 1 st	9800
2	4-Day Full Process + Exhibition + Buffet	8800

Advance registration **discount:**

- **10% Discount** Preferential for registration before April 30th.
- 50 Participants for Buffet Summit: Participation limited. **10% Discount** Preferential for registration before April 30th.
- **5% Discount** Preferential for Group registration of over 3 participants before April 30th.
- Member of "8s Safety Integrated Service Alliance": special offer of **15% Discount**.

Enterprises and individuals are welcomed to join and be recommended to us:

(1) Co-organizer:

Target Organizations:

- Universities, associations, publishers, medias, insurance companies, EHS corporates.

Cooperation Model:

- Co-organization, title sponsorship (including catalogue, website and TV media promotion, banner etc.) and research project cooperation with universities, public institutions etc.

Co-organization Fee:

- Level I: Cooperation: EHS technical exchanges, research projects. Fee: 30000 RMB
- Level II: Cooperation: Only title sponsorship and promotion. Fee: 15000 RMB

(2) Exhibitor

Participants: 8s Safety Integrated Service Alliance, companies of safety consulting services.

Fee: Price by booth. 30 booths will be provided on site. 20000RMB/ booth (2*3 sqm per booth).

Member of "8s Safety Integrated Service Alliance": special offer of 15% Discount.

(3) Volunteers

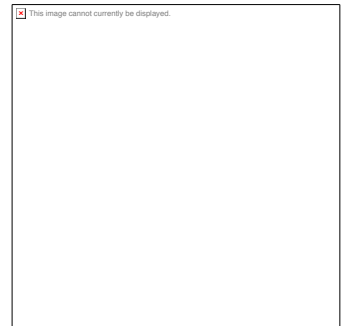
10 to 15 volunteers is required for the forum. Responsible for coordination, guiding, gathering questionnaires from participants during the forum. Volunteers will be provided with free training offer and souvenirs of the forum. Good English listening and speaking capability is required.

(4) Summit Dinner

The "**Night Safety Talk & Summit Dinner**" will be held in June 1st with 50 participants quota limited. Symposiums, face-to-face, one-on-one and in-depth communication will be extended with Chinese and foreign experts and scholars.

(5) More Surprises

First launch on site: 2nd edition of "*Incident Prevention and Root Cause Analysis*", "*Safety Theory*", "*Safety Management for Modern enterprises*" and *Root Cause Analysis Dynamic Safety Domino* by Dr. David Xu. Surprise gifts for all participants!



Scan QR code to register

Registration & Download : www.jobsafety.com.cn

Speakers' information

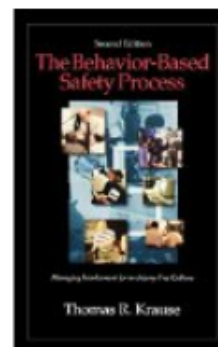
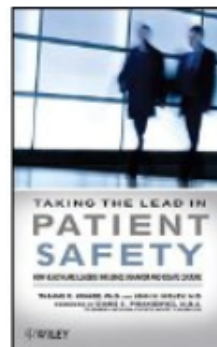
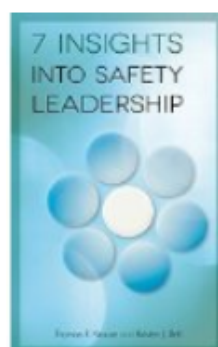
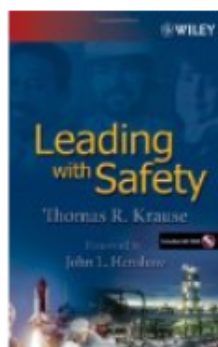
INSTRUCTOR 1: THOMAS R. KRAUSE, PH.D.

Co-Founder and Partner of **Krause Bell Group**

Tom Krause is a Co-Founder and Partner of **Krause Bell Group**. He is the Founder of **Behavioral Science Technology, Inc. (BST)** a global safety consulting firm acquired by Dekra in 2012.



- Following the Columbia Space Shuttle tragedy, Dr. Krause coached NASA's top leaders as part of a BST led culture change initiative. For the past ten years, Dr. Krause has focused on executive leadership development and more recently, on organizational solutions for serious injury and fatality prevention.
- Dr. Krause has authored five books on safety performance improvement, culture change, and leadership, including *Seven Insights into Safety Leadership*, *Taking the Lead in Patient Safety*, *Leading with Safety*, and *The Behavior-Based Safety Process*.
- Dr. Krause's articles have appeared in the *Wall Street Journal*, *Forbes*, *USA Today*, *Directors and Boards*, *Chief Executive*, *Hospital & Health Networks*, *Industrial Safety & Hygiene News*, *Patient Safety & Quality Healthcare*, *Trustee*, *Professional Safety*, and *Safety Science*. Recent articles include: *Five Ways to Think About Patient Safety*, *Cognitive Bias in the Culture of the Boardroom*, *The Ethics of Safety*, *Creating a Culture of Responsibility*, *Twelve Questions Every CEO Should Answer About Patient Safety*, *A New Paradigm for Safety Leadership: Understanding the Role of Leadership in Creating Safety Excellence*, and *The Magnificent Seven: Strategic Steps on the Pathway to Patient Safety*, and *CEO's in the Oil Industry Must all be Chief Safety Officers Now, It's the Only Way Forward*.
- Dr. Krause is a professional member of the American Society of Safety Engineers (ASSE), and the American Psychological Association. He received his doctorate from the University of California, Irvine, in 1977. He currently serves on the Board of Visitors and Governors of St. John's College, the Board of Directors for Thomas Aquinas College, the Board of Directors of the Agora Foundation and the Committee on Quality Assurance and Patient Safety at Community Memorial Hospital System in Ventura, California.



What you can learn from the course?

"Dr. Tom Krause has been a thought leader in organizational safety for more than 30 years. Starting with the development of behavior based safety, he went on to develop the concept of leading with safety, then led original research on the prevention of serious injuries and fatalities. He is presently engaged in ground-breaking research on the role of safe decision making. He has developed tools and methods for each of these areas.

This body of knowledge has been embraced by leading organizations around the world. Taken together it makes up the core body of knowledge most relevant to organizational safety improvement.

As organizations in China develop organizational safety capability there are two basic options for attaining deep knowledge.

1) Buy it off the shelf from a consulting company. The first is to hire consultants from other countries and use their methods "off the shelf". The problem with this approach is that it is very expensive, and what is learned is not fully integrated and "owned" by the local organization. China has its own unique culture, and what works in North America and Europe may or may not be suitable for Chinese organizations. This option leaves you dependent on the consultant for an unlimited duration.

2) Learn the principles and apply them with your own internal experts. The second approach is to learn the principles that underlie these methods in organizational safety, much as Japan did in the 1950's. Dr Edwards Deming brought statistical process control methods and techniques to Japan and taught them to Japanese industrial leaders, not as "off the shelf" commercial products, but as scientifically validated principles. Once understood, Japanese leaders developed their own specific methods and techniques. The world has seen the amazing results this approach has had.

This 2 day seminar will be a strong first step in the direction of the second option."

INSTRUCTOR 2: Corrie Pitzer

Chief Executive Officer: SAFEmap International

Education

- B.A. (Industrial Psychology) – University of Pretoria (1978)
- B.A Honours (Industrial Psychology) – University of South Africa (1984)
- B. Honours in Business Administration (Cum Laude) – University of Stellenbosch (1986)
- Masters in Business Administration – University of Stellenbosch (1989)
- Post Graduate Diploma in Higher Education – University of Pretoria (1979)



Background/Experience

- Corrie Pitzer is a specialist in the field of safety culture change, and currently a leading consultant in this subject, in Australia and internationally. The Minerals Council of Australia, the New South Wales Department of Minerals Resources and the Australian Mining and Quarrying Committee awarded him large research and development contracts. His company, SAFEmap, is today regarded as the leading specialist in this field, as shown by the fact that several of Australia's top companies and international mining corporations utilise his expertise on behavioural safety and strategic safety management.

SAFEmap Pty Ltd: 1992 to date

- Conducted a safety culture survey of the Australian mining industry on behalf of the Minerals Council of Australia. Conducted research into the risky behaviours of coal miners in New South Wales, and delivered a research report which is now being followed up by several others to further investigate important findings of the research. A new model of human risk-taking behaviour was developed from the outcomes and a comprehensive survey of risk-taking attitudes and behaviours of employees was developed and validated.
- Developed an advanced concept of Organisational Error in 1997, which identifies the organisational dynamics associated with catastrophic events in large organisations, and presented the findings at several international conferences in Canada, Indonesia and Australia. The concept forms the basis of the consulting expertise and training concepts of SAFEmap.
- Developed a comprehensive process for behavioural change in an organisation, called SAFEmap SafeSMART. The process focuses on the development of employee commitment to and motivation for safe work, and at several companies, outstanding results were achieved.

Billiton (plc) (previously Gencor) South Africa 1982 - 1991

- As Group Risk Manager, from 1987 to 1991 he developed a culture change process called the Gencor Safety Performance Review, which was instrumental in the dramatic improvements in safety performance of this large company during the 1980's.

- Prior to the above appointment, Corrie Pitzer was Regional Human Resources Manager of Impala Platinum in South Africa, managing the corporate safety, training and development function of this large mining corporation.

Publications

- The New Management of Risk – Competency-Based Safety (CJ Pitzer, AusIMM, 2005)
- The Emperor has No Clothes On. National Safety Congress, 2008, Anaheim, USA
- The Myths of Safety. ASSE Proceedings, 2008, New Orleans, USA
- A Study of Risky Behaviour of Underground Coal Miners (CJ Pitzer, NSW M&E, 2000)
- New Thinking on Disasters (CJ Pitzer, AusIMM, 1998)
- The Inclusive Management of Operating Risk, Efficiency and Organisational Dynamics at the Cosmo Howley Mine (CJ Pitzer and GD Johnson, AusIMM 1994)

Public speaking engagements

- American Society Safety Engineers: 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016
- National Safety Congress: 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2105, 2106 Key note
- IAPA/PIP, Canada (2009): PPHSA (2009, 2010, 2011, 2012)
- CMEWA, Australia: Key note (2009 and 2010)
- Minerals Council Australia, CEO Safety Forum, Key Note (2009)
- Queensland Resource Council, Key note (2008 and 2009, 2014, 2015 2016 Key Note
- ASSE Leadership Symposium 2011, 2012, 2013, 2014
- Pacific Safety (2013, 2014)
- General Motors Leadership Symposium 2013 and 2014.
- Southern Co Conference (2013, 2104, Key Note)

Safety is our mission

Safety's not our business it's our passion. Safety is a journey that starts with a vision, set by 'leaders' and not as targets, set by 'managers'. It is different! It has no end point, no destination and no final victory – where 'zero' is not a number!

SAFEmap interventions are focused on changing culture and changing behavior. They are about passion and innovation in safety. The focus is on PEOPLE in the business. Our interventions have been developed by psychologists, safety professionals, industry experts and academia – combining the real world and advanced thinking from research. We offer an impeccable track record in our field.

Our clients include Boeing, BHPBilliton, Umicore, Southern California Edison, Intergen, Goldcorp, and many more. We take you towards the true values of safety: care, commitment and capability.

CLIENTS WE WORK WITH:

GOLDCORP **BOEING** **AngloAmerican** **RioTinto**

bhpbilliton **umicore** **ASSOCIATED COMPANIES EDISON** **INTERGEN**
An EDISON INTERNATIONAL Company

stanwell **PotashCorp** **SOUTHERN COMPANY**
Helping Nations Thrive

CORRIE PITZER
CEO SAFEMAP
INTERNATIONAL

安全领航

Leading with Safety

Venue: 1177#, Wanghai Road, Nanshan District, Shenzhen Hilton 0755-21628888

Date: May 31st- June 3rd, 2016

FORUM PROGRAM

Date	Speakers	Topic & Guideline
May 31 st - June 1 st	<i>Corrie Pitzer</i> --CEO of SAFEmap	<p><u>Day 1: Safety Culture</u></p> <p>1) Decision-making in high-risk workplaces</p> <ul style="list-style-type: none"> Rational vs Intuitive risk decisions Quantification of risk The biases of risky management decisions <p>2) Vision, values and behaviors</p> <ul style="list-style-type: none"> Safety vision and the concept of zero accidents Goal statements vs vision statements The 'righteous' values in safety <p>3) Safety culture maturity</p> <ul style="list-style-type: none"> "Five Types" safety culture The 6-point safety culture maturity scale Resilient vs Reliable culture <p>4) DeepSafe® leadership</p> <ul style="list-style-type: none"> What is Deep Safety? The 5 practices of deep leadership Solving the problem: "Leadership is risk-taking" <p>5) Case Study: The Challenger Space shuttle disaster Q&A</p> <p><u>Day 2: Safety Values & Organization</u></p> <p>1) Mindfulness and awareness</p> <ul style="list-style-type: none"> Perception of risk Taking risks 'fast and slow' The judgment of risks <p><u>Measuring and managing risks</u></p> <ul style="list-style-type: none"> Human safety performance measurement Risk migration Human responses to risk <p><u>Lead crews safely</u></p> <ul style="list-style-type: none"> The concept of crew resource management Behavioural systems for work crews Routine risk behaviours <p><u>Safety values</u></p> <ul style="list-style-type: none"> Risk secrecy in the organization Rewarding safe behaviour The delusion of invulnerability

Date	Speakers	Topic & Guideline
		Case Study: The Gold Mine Disaster and other disasters in the mining industry Q&A
June 2 nd -3 rd	THOMAS R. KRAUSE, PH.D. -Co-Founder & Partner of Krause Bell Group	<p><u>Day 3: Behavior Based Safety</u></p> <p>1) General:</p> <ul style="list-style-type: none"> • Foundation Principles of Behavior Based Safety Management (BBS) • Implementation Steps, Roles and Responsibilities • How to promote Behavior-Based Safety in different industries • How to adapt the principles of Behavior Based Safety to different cultures and leadership styles • Case study 1: Characteristics of successful projects • Case study 2: When does Behavior Based Safety fail? <p>2) Advanced Program:</p> <ul style="list-style-type: none"> • How to identify critical safety behaviors? • Differences between BBS programs and STOP cards? • Data Management for Behavioral Observation Data • Improving Quality of BBS Observations • The role of Incident Investigation in BBS • New findings in BBS and new methods of implementation <p>3) New Findings on the Prevention of Serious Injuries and Fatalities (SIFs)</p> <ul style="list-style-type: none"> • How are SIFs different than smaller injuries? • Strategies for SIF prevention <p><u>Day 4: Leading with Safety</u></p> <p>1) General:</p> <ul style="list-style-type: none"> • The Organizational Safety Model • Enabling safety systems • Sustaining safety systems • Influencing the behavior of safety leaders • How to define leading indicators • Case study 1: NASA after Columbia, a success story • Case study 2: When does Leading with Safety fail? <p>2) Advanced Program:</p> <ul style="list-style-type: none"> • The Safety Leadership Model • The leader's role • Assessing safety leadership capabilities <p>3) Seven Insights into Safety Leadership</p> <ul style="list-style-type: none"> • The future of Safety Leadership • Safety Leadership Assessment tools briefing • The future of BBS