

# SAFETY LEADERSHIP

Deep Leadership...  
A New Approach To Safety



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COO SAFEMAP INTERNATIONAL



Safe Leader Course:  
Atlanta, Georgia - December 8-10



University of  
British Columbia  
Canada



*Safety's not out business, it's our passion*



## LEADERSHIP IN THE TREACHEROUS WATERS OF RISK HAS NEVER BEEN SO COMPLEX!

**Deep safety leadership is focused on leadership in the high-risk environment.**

You cannot promise a platoon of paratroopers that they will be “safe” when they are about to jump out of an airplane, into an attack. You cannot promise underground miners that they will be safe, or cave divers, deep-sea fishing crews or oilrig workers. Or construction workers, fire fighters and paramedics, factory workers, refinery or plant operators...wherever danger lurks, the leadership is different. You are leading them in danger, and into danger, and doing your best to be as *safe as possible*...

This is *deep safety leadership*.

This is the leadership of pioneers and explorers and we need that in the red zone workplace!

Leadership has just taken the next step...



### COURSE DESIGNER

**Corrie Pitzer – President SAFEmap**

(B Hons Psych, GradDip Ed, Hons BM, MBA)

Corrie Pitzer is the President and founder of SAFEmap International. He is highly qualified in psychology, education and business management, with extensive experience in the fields of leadership development, risk management and in safety culture and behaviour management.

### ABOUT THE COURSE ADVISOR



**Professor Sidney Dekker**

Professor Sidney Dekker currently leads the Safety Science Innovation Lab at Griffith University in Australia. He is also the author of many best-selling books in safety.

### ABOUT THE FACILITATOR



**Steve Woodward**

Steve has outstanding expertise in executive leadership and coaching. He consults widely for SAFEmap in strategic management, visioning and performance excellence.



# SAFETY LEADERSHIP IN A COMPLEX WORLD

## Safety Leadership

### 2 1/2 or 3 day course topics and deliverables:

- ▶ What is the difference between managing and leading?
- ▶ Can we change people's behaviour and culture?
- ▶ Are our safety visions really inspiring people?
- ▶ Can we overcome employees' resistance to change?
- ▶ Is a "happy worker a safe worker"?
- ▶ Can safety be measured with KPI's?
- ▶ Gain understanding on 'transformational safety leadership'
- ▶ Learn to integrate culture, systems and operations
- ▶ Understand what risk culture is and how to change it
- ▶ Learn from experienced international facilitators
- ▶ Obtain the skills to truly empower people around you
- ▶ Provides a 360-degree safety leadership profile
- ▶ Provides a personal leadership style profile and analysis
- ▶ Shows how to challenge and lead change
- ▶ Provides skills to truly unleash people
- ▶ Improves personal and organisational performance

### What previous delegates have said:

"This course opened my eyes to what I had been missing, and it was right in front of me the whole time."

"This was the "kick in the butt" that I needed to help me to get out of my leadership valley of despair. Thank you."

**"Revealing & introspective."**

"A challenging and introspective adventure into understanding our own leadership skills."

"I now understand the difference between a manager and a leader."

**"Absolutely the best leadership class ever attended!!!"**

"Challenging the way you have always thought about safety and what you can do about it."

### Companies who have already undertaken this course:

|                       |                      |
|-----------------------|----------------------|
| Boeing (Defense)      | Bhpbilliton (Potash) |
| Potashcorp            | Goldcorp             |
| Platinum Group Metals | Edison S California  |
| Umicore (Belgium)     | Lamancha Resources   |
| Rio Tinto Iron Ore    | Kinross Gold         |
| Liebherr              | Peabody Energy       |

