



Safety Values Program – A Passion for Safety

INTENT

The safeDELTA program is a “step change” in safety. It is a program that truly wins the ‘hearts and minds’ of people.

It instills 5 key safety values in the workforce.

- **Duty of Care**
- **Enthusiasm**
- **Leading others**
- **Teamwork**
- **Acknowledgement**

No outside consultants – you deploy value change yourself.

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APPROACH

Gaining employees’ commitment to safety is traditionally a matter of slogans, appeals for their cooperation and buy-in, or inductions on company propaganda. The goal is to achieve a “culture change”, but leaders find it hard to align behaviors with their vision and values.

Research has shown that the most successful interventions on safety are those that the company’s leadership drives and implement *themselves*.

The safeDELTA approach enables exceptional safety performance through a value-change program.

COST

The Program is available on a license fee basis, negotiated with the client, that allows unlimited presentations within the licensed company.

The safeDELTA program is unique, the first of its kind, to bring about real *value change* in your company.

STRUCTURE OF THE PROGRAM

The program is based on the premise that any value a person holds is shown in certain key behaviours.

Each of safeDELTA values has 5 key behaviors and to ensure the behaviors are locked in, the organization deploys a behavioral safety system to support that.

The Value-Behaviors-System framework is supported by extensive training of the workforce.

safeDELTA is a DVD-guided, 1-day program that is delivered internally by the leadership group and effectively lets them lead the employees to commitment and accountability for safety.

It uses DVD recordings, structured team activities and focus group discussions in a scientifically-designed value change process.

SUPPORT

The SAFEmap team provides on-going support and guidance if needed.

DELIVERABLES

- Inspires employees for safety
- Engages work teams to actively improve safety
- Makes safety a powerful value
- Creates accountability for safety at all employee levels
- Establishes sustainable behavioural safety systems
- Creates key safe behaviours and culture change

DEPLOYMENT

- The leadership group attends the safeLEADER leadership program delivered by SAFEmap consultants.
- Selected leaders in the company are trained to deliver the program to employee groups.
- Groups of 16-20 employees from mixed departments attend the one-day program.
- The training is followed by the deployment of 5 safety values systems.

