



**Register on or before 7 June 2009
For the Earlybird Discount!**

Masterclass in Safety Leadership

**Discover this unique focus for industry leaders
29-31 July 2009 @ Conrad Treasury Brisbane**

This Masterclass is a unique focus on safety leadership for executive managers. This course has been developed over 15 years of research and development and widely presented in the North American resources industry, now for Australia.

Attend this invaluable course and;

- gain understanding and skills set on 'value-based leadership'
- learn how to integrate safety culture, systems and operations
- meet and network with counterparts
- learn from experienced international facilitator
- meet and discuss current issues.

The course will:

- ☑ provide a 360-degree leadership profile
- ☑ provide a personal profile analysis
- ☑ enable you to align personal values and organisational values
- ☑ design an inspirational vision for safety
- ☑ show how to challenge and lead change
- ☑ foster collaboration and empowerment
- ☑ establish safety recognition and celebration
- ☑ focus strategic discussion and organisational alignment
- ☑ broaden your view of leadership
- ☑ improve personal and organisational performance.



Led by internationally renowned SAFEmap CEO
Corrie Pitzer

Who should attend?

This course has been specifically designed for:

- CEO's
- Senior Executives
- General Managers/Senior Managers
- HSE professionals

All senior managers and executives who drive change through their organization.

Dear professional,

As a senior manager/executive looking for new and innovative ways to further your knowledge and expertise to drive cultural change effectively through your organization, you must benchmark and train yourself.

To enable you to do this, this highly interactive three day training course has been specifically developed to provide you with a thorough understanding of the practical strategic techniques to develop a revitalized safety culture.

Internationally renowned behavioural safety expert, Corrie Pitzer will be running this exciting course. To enhance your learning experience Corrie will use a number of highly effective teaching methods during the three days. In addition to this there is pre and post course work to be concluded by each delegate.

Join us and your industry peers to discover the latest in leadership for industry leaders to develop the hearts and minds of all employees and add immeasurable value to your organization.

Register by completing the back page of this brochure and sending to the Brisbane office of SAFEmap International. Remember the significant early bird discounts!

Kind regards



Dave Olive
Managing Director
SAFEmap Australasia

PS Those who will derive benefit and practical skills from their attendance include:

- Resources, Energy and Construction Industry CEO's, Executives and Managers
- Transport, Manufacturing and Process Managers; Government Executives and Managers
- Health and Safety Managers, Corporate Counsel and General Industry Managers.

About your course facilitator



Corrie Pitzer

Corrie is the Chief Executive Officer and founder of SAFEmap International. He is highly qualified (B Hons Psych, GradDip Ed, Hons BM, MBA) and experienced in the fields of leadership development, behavioural psychology, general management and in complimentary fields of safety, risk and quality management.

He is a specialist in behavioural safety and strategic safety management, and is a leading international consultant in this field, having worked throughout all the major mining countries of the world.

His work is based on extensive behavioural and cognitive research which resulted in establishing a new concept in safety: Competency-based Safety (CBS).

At a strategic level he works with leadership teams internationally to develop strategic safety approaches, leading to the development of the highly acclaimed Safety Leadership Program for large mining corporations in Canada, USA, Mexico, South Africa and Australia.

His company, SAFEmap International, is today regarded as the leading consultancy in this field, with several international corporations utilizing his expertise, including Goldcorp, Kinross Gold, Sandvik, Centerra Gold, Codelco, Novagold, DeBeers and Placer Dome.

Hear what executives have said about SAFEmap and Corrie's facilitation

"Corrie Pitzer's approach to management is unique and conceptually very progressive – it is where we should be in the mining industry. He leads a team of outstanding professionals and I believe he and SAFEmap can add tremendous value to any organization. They have to ours."

Dan Allan, President

Sandvik Mining and Construction, USA & Mexico

"The SAFEmap expertise in strategic safety management, leadership development and translation of systems to the workforce is unequalled. I have seen it changing behaviours, motivations and performance."

Steve Reid, Chief Operating Officer

Goldcorp, Inc



Contact SAFEmap International for further details

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COURSE PROGRAM

The course is run over 3 consecutive days. Participants are provided with pre and post course-reading and set tasks.

Course will commence at 8.30am and generally conclude at 5.00pm. NB *these times may change slightly.*

WHO ELSE WILL ATTEND?

Previously participants have ranged from managing directors and senior executives who have significant international operations; group training managers and group safety directors.

Participants have been from Europe, USA, Canada, South Africa, South America and Australia.

VENUE

Conrad Treasury Casino
13 William Street, Brisbane QLD 4000
Ph +61 7 3306 8888 Fax +61 7 3306 8880
www.conradtreasury.com.au

REGISTRATION

Earlybird fee before 7 June 2009:
\$2970 per person

Registration fee: \$3520 per person
(All prices include GST)

Registration costs include morning/afternoon refreshments, lunches, a networking dinner and a comprehensive set of notes. Please see the Registration Form for further details

NB: accommodation, evening meals and breakfasts are not included.

Registrations close: 3 July 2009

COURSE CANCELLATION

SAFEmap International reserves the right to cancel any course at its discretion as there could be circumstances beyond our control (eg. insufficient numbers) that may prevent us from going ahead. In the light of this, if you need to fly, we suggest you purchase a fully flexible airline ticket.

Cancellation Fees:

30 - 14 days prior to course = \$95.

14 - 8 days prior to course = 50% of fee.

7 or less days prior to course = No refund.

Non-attendance of the course = No refund.

Substitutions accepted when advised.

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COURSE CONTENT

PRE-COURSE preparation (3 weeks before) during which each person:

- Provide names of seven colleagues, direct reports and their direct manager to complete a 360-degree assessment of the person's leadership effectiveness. These are completed on the SAFEmap website and prepared for feedback during the course.
- Prepares a 15-minute formal presentation on an allocated topic, one of the ten effective practices of leaders or one of 6 selected topics, including business leadership, team leadership, emotional intelligence, change leadership, innovation, strategic thinking.
- Drafts a proposed individual leadership project, which will be discussed and improved at the course, for post-course deployment.

COURSE Day 1,2 & 3 (29-31 July 2009)

The three days covers the following activities: individual skills challenges, group and team challenges, case studies and inter team assessment, inter team feedback, role plays, peer evaluations, leadership behaviours analysis (from a film), practical field exercise, post course project work

- Individual feedback to each person on the 360-degree assessment is provided and it forms the template for development throughout the course.
- The course stimulates a leadership environment and attendees participate in a series of team and individual activities, during which they are expected to take leadership roles on a variety of subjects. Each person is assessed by other attendees and feedback between them is an essential part of the process.
- They are presented with a series of leadership challenges, which they must complete and present to the group for further assessment and feedback.
- Team study examples of real-life, exceptional leaders.

POST-COURSE

Each attendee returns to the work environment with three commitments that include:

- Individual feedback to all people who completed the 360-degree assessment for them and discuss their specific leadership profile.
- Deployment of the individual project according to the leadership principles of the Model and on-site assessment of the leadership effectiveness (self and team)
- Partnering with a colleague to follow a path of personal self-development.

