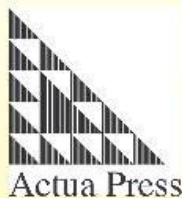


Ever think the saying "it's a jungle out here" related to you and your organization? *Jungle Business Management – Business lessons from the African Bush* explains in an informative and humorous way how animals in the African bush survive the threats to their survival, thrive by exploiting their opportunities and organize themselves to ensure optimized efficiencies. It then relates these strategies to modern day organizations.

Packed with fascinating facts about animals of the African bush, the book compares their behavior in the jungle to corporate strategies – both failures and successes. Award-winning risk manager, speaker, author and wild-life enthusiast, Gert Cruywagen, explains the valuable lessons that organizations can learn from the animals of the African bush. He does this with facts, stories, case studies and anecdotes that are fascinating, informative and funny – illustrated with unique and colorful photographs. This is a new and different way to look at Business!



Jungle Business Management

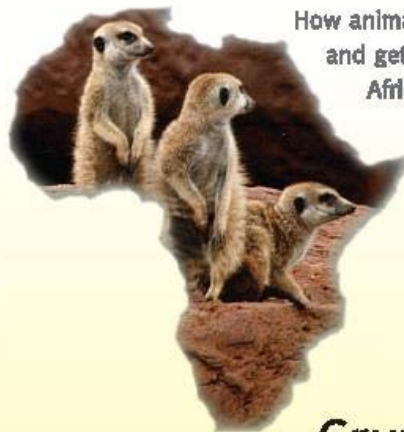
Gert Cruywagen



Jungle Business Management

Lessons from the African Bush

How animals survive, thrive and get organized in the African bush and the lessons business leaders can learn from them.



Gert Cruywagen